



WJA & GIA Alumni - San Diego Chapters

are co-hosting this year's ***most important*** event.

This holiday season, your customers will have questions about

CONFLICT DIAMONDS

Be prepared to answer them!

WJA & GIA Alumni San Diego Chapters

present

CONFLICT DIAMONDS

This December, as the jewelry holiday season begins, Hollywood will release the movie, *Blood Diamond*, featuring Leonardo Di Caprio. This movie focuses on the role diamonds played in Sierra Leone's bloody civil war of the late 1990s. Hollywood's spin-masters have begun their "promotional" campaign for the movie. Press and movie clips have been released, and they are gruesome. This movie and the press will bring up this conflict's negative past...and the less than flattering link to the diamond & jewelry trade.

This presentation will include the topic of the *Blood Diamond* movie, and the diamond industry's response via the WDC (World Diamond Council). The jewelry industry "is" and "must" take a proactive response to be prepared to answer consumer questions.

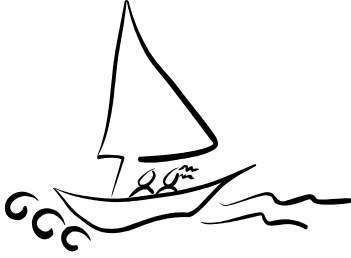
You and your business can not afford to miss this event! We encourage ALL employees to attend.

Diane Warga-Arias, of DWA Communications, will be presenting the evening. A much sought after consultant in the luxury retail industry and a passionate public speaker, her long list of clients in the jewelry industry includes the Diamond Trading Company, the Diamond Promotion Service, ESCADA, KWIAT, as well as successful retailers large and small.

San Diego is truly honored to have a presenter of this caliber who regularly speaks at national events.



Diane Warga-Arias



**WJA & GIA Alumni San Diego Chapters
present**

CONFLICT DIAMONDS

Tuesday, November 7, 2006

DATE: Tuesday, November 7, 2006
(Voting Day! –vote early!)

COST:
\$35 - Reception & Lecture
\$15 – Lecture Only - Attendance

TIME:
6 pm – Reception registration begins
(For attendees of reception & lecture)

7:15 pm - Lecture registration begins
(For all attendees not joining
the food/cocktail reception.)

7:30 pm - LECTURE begins

Location:
Sheraton Hotel & Marina
“Catalina Room”- West Tower
Sheraton Harbor Island
1590 Harbor Island Drive
San Diego, CA 92101
www.sheraton.com/sandiegomarina

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RSVP/ Contact: Kate Donovan
katedonovan14@hotmail.com / (760) 603-9601

Payment Option(s):

1) Pay online! (www.paypal.com)

- All major credit cards accepted, go to www.paypal.com,
- Login and click the Send Money tab.
- Send payment to our PayPal account, wja_sd@cox.net (You will not need to “mail” rsvp, if paid online)
This will require that you have a PayPal account or create one. Here, you can make the appropriate payment and include comments such as the names of guests, etc. (Please include all names)

2) Send Check payment.

- All checks, payable to : *WJA San Diego*
- Mail to: Kate Donovan
C/O The Collector
7100 Four Seasons Pt.
Carlsbad, CA 92011

RSVP Deadline: Wednesday, November 1, 2006

(NO reservations will be held without a contact number or e-mail)

Name: _____

E-mail: _____

Phone: _____

Number Attending: _____

Additional Name(s): _____
